



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Casey / D / US Senate
7/31/12 - 8/6/12

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

Initials

- | | | |
|--|----------------------|-----------|
| 1. <u>Executed</u> Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17) | Date: _____ | _____ |
| 2. Original contract showing requested time (when available) | Date: _____ | _____ |
| 3. Updated contracts as order changes. | Date: _____ | _____ |
| 4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any | Date: <u>8/12/12</u> | <u>BP</u> |
| | _____ | _____ |

Checklist Completed:

By: Brian Raughter
Date: 9/13/12

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
938549-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Casey/D/Senate	CASEY/SEN/D	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	938549	07894192

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	CASB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/02/12	08/03/12	Good Morning America	7-9am	---TF--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Th	08/02/12	7:28 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
1	WTAE	Th	08/02/12	8:38 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
3	WTAE	F	08/03/12	7:26 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
2	WTAE	F	08/03/12	8:38 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
2	08/06/12	08/06/12	Good Morning America	7-9am	M-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	08/06/12	7:55 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
2	WTAE	M	08/06/12	8:46 AM	Good Morning America	7-9am	:30	BCTV1202H	\$550.00 NM
3	08/02/12	08/03/12	6-7am News	6-7am	---TF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	08/02/12	6:24 AM	6-7am News	6-7am	:30	BCTV1202H	\$600.00 NM
2	WTAE	F	08/03/12	6:22 AM	6-7am News	6-7am	:30	BCTV1202H	\$600.00 NM
4	08/06/12	08/06/12	6-7am News	6-7am	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	08/06/12	6:59 AM	6-7am News	6-7am	:30	BCTV1202H	\$600.00 NM
5	08/02/12	08/03/12	DR OZ	M-F 4-5p	---TF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	08/02/12	4:36 PM	DR OZ	M-F 4-5p	:30	BCTV1202H	\$300.00 NM
2	WTAE	F	08/03/12	4:27 PM	DR OZ	M-F 4-5p	:30	BCTV1202H	\$300.00 NM

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
938549-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/06/12	08/06/12	DR OZ	M-F 4-5p	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	08/06/12	4:16 PM	DR OZ	M-F 4-5p	:30	BCTV1202H	\$300.00 NM
7	08/02/12	08/03/12	Inside Edition	7-7:30pm	---TF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Th	08/02/12	7:29 PM	Inside Edition	7-7:30pm	:30	BCTV1202H	\$625.00 NM
1	WTAE	F	08/03/12	7:29 PM	Inside Edition	7-7:30pm	:30	BCTV1202H	\$625.00 NM
8	08/06/12	08/06/12	Inside Edition	7-7:30pm	M-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	08/06/12	7:29 PM	Inside Edition	7-7:30pm	:30	BCTV1202H	\$625.00 NM
9	08/02/12	08/03/12	M-Sun 11pm News	M-Su 11-11:35pm	---TF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Th	08/02/12	11:13 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BCTV1202H	\$1,000.00 NM
1	WTAE	F	08/03/12	11:34 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BCTV1202H	\$1,000.00 NM
10	08/06/12	08/06/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	08/06/12	11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BCTV1202H	\$1,000.00 NM
Total Spots							18		

Gross Total \$10,875.00

Agency Commission \$1,631.25

Net Amount Due \$9,243.75

Payment Terms 30 Days